

## **VACANCY - BASA DEVELOPMENT INITIATIVES - Field Officer - Mobilisation & Communication**

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### **About BASA Development Initiatives (BDI)**

**BASA Development Initiatives (BDI)** is a legally registered Liberian non-profit and non-governmental organization. BASA stands for Born African, Stay African, reflecting BDI's belief that Africa's development should be driven, owned, and implemented by Africans, especially women and youth. BDI was established to promote inclusive livelihoods for women and youth, strengthen environmental resilience, promote evidence-based decision-making, and reinforce accountable, community-led development, and works across six core program areas: Agriculture and Agribusiness, Health, Education, Environment and Conservation, Youth Empowerment, and Women Empowerment. BDI has implemented donor-funded projects in agriculture, environment, health, and youth empowerment, with funding from the Global Environment Facility, the European Union, GIZ and recently Expertise France, including the EU-funded Cassava Transformation Project and the GEF-funded Sinoe Building Climate Resilience Project. BDI currently operates in Liberia and Ghana.

### **Project Background**

Welthungerhilfe (WHH), in partnership with SHED and BASA Development Initiatives (BDI), has received funding from the German Federal Ministry for Economic Cooperation and Development (BMZ) to implement "**Advancing Youth Economic Inclusion through Skills Training and Green Jobs in Liberia**", a 36-month project working toward an inclusive, climate-resilient green economy in Liberia in which young people, particularly women, have access to green skills, decent employment, and sustainable entrepreneurship opportunities. The project will train 1,600 youth (at least 50% women), aged 18 to 35, in Montserrado, Margibi, and Nimba counties in renewable energy, waste management, and climate-smart agriculture; establish three county-based green skills and life-skills hubs; support the creation of 150 youth-led green enterprises; and strengthen the institutional capacities of SHED and BDI for the sustainable delivery of youth green skills and entrepreneurship programming.

**Job Title:** Field Officer – Mobilisation & Communication

**Location:** Field-based in rural Montserrado, Margibi, and/or Nimba counties (as assigned), with regular travel between project sites

**Project:** Advancing Youth Economic Inclusion through Skills Training and Green Jobs in Liberia

**Reporting to:** Project Officer, BDI

**Status:** Full time

**Duration:** One year, with renewal based on performance and funding

### **Important Notice:**

This vacancy is being advertised in anticipation of project start-up. Recruitment is being undertaken now to ensure the project team is in place for a smooth launch; however, an employment contract will be signed with the successful candidate only once the Partnership Agreement between Welthungerhilfe (WHH) and BASA Development Initiatives (BDI) for this project has been finalised and signed.

### **Job Overview**

The Field Officer – Mobilisation & Communication leads community mobilisation, outreach, and communication for the project, ensuring inclusive youth participation and strong visibility of project achievements. The role builds and maintains relationships with community leaders, youth groups, TVET institutions, and local authorities, and supports feedback and accountability mechanisms.

### **Key Responsibilities**

- Lead community mobilisation and outreach to ensure inclusive youth participation in project activities.
- Develop and implement communication strategies to promote skills training and green job opportunities.
- Coordinate awareness campaigns, stakeholder meetings, and information sessions.
- Strengthen relationships with community leaders, youth groups, TVET institutions, and local authorities.
- Document success stories, case studies, and visibility materials in line with donor requirements.
- Support feedback mechanisms and community engagement to enhance accountability and adaptive programming.

### **Required Qualifications and Experience**

- Bachelor's degree or Diploma in Communications, Community Development, Social Work, or a related field.
- Minimum of 3 years of experience in community mobilisation, communications, or youth engagement.
- Strong facilitation, interpersonal, and public speaking skills.
- Demonstrated writing skills, with experience producing success stories, case studies, or visibility materials.
- Good understanding of community structures and stakeholder engagement approaches in Liberia.
- Willingness to travel extensively within project counties.

### **Preferred Profile**

- Experience working with youth groups, TVET institutions, or community-based organisations.
- Basic photography, videography, or social media skills for documenting project visibility materials.
- Experience supporting complaints and feedback response mechanisms (FCRM).
- Experience with Google Workspace and Slack.
- Women are strongly encouraged to apply.
- Fluency in English; knowledge of local languages spoken in the project counties is an advantage.

### **How to apply**

Interested candidates should submit a CV and a cover letter to [recruitment@basadev.org](mailto:recruitment@basadev.org), with "**Field Officer – Mobilisation & Communication**" in the subject line. The CV should detail relevant experience in community mobilisation, communications, or youth engagement, and the cover letter should explain your suitability for the role and your availability. Please include the names and contact details of at least two professional references. The application deadline is 01 October 2026 at 5:00 p.m. Applications are reviewed on a rolling basis, so early submission is encouraged. Only shortlisted candidates will be contacted.